

Requirements for Article Submission and Publication in the Proceedings of the Student Scientific & Practical Conference BAFO-2024

Key Points:

1. Registration for the Forum and article submission on the website bafoforum.ru.
2. Articles are accepted until November 10, 2024 (inclusive).
3. The text of the article must be thoroughly proofread, edited, and approved by the scientific supervisor.

Sections of the Student Conference:

1. PR Communications in Business
2. Advertising and Marketing Communications in Business
3. Internet Promotion: Technologies, Cases
4. Prospects for PR in the Social and Cultural Sphere
5. Trends in Media and Journalism Development
6. Socio-Psychological Aspects of PR and Advertising
7. Current Issues in Regional Studies and International Relations
8. State-Society Relation
9. Modern Trends in Digital Economy, Management, and Business Informatics
10. Artificial Intelligence in the Socio-Humanitarian Sphere: Prospects and Challenges
11. Digital Society: Technological Aspects
12. Topical Language and Communication Issues (in English)
13. ICT and Digital Frontiers (in English)

A paper that does not correspond to the section theme will be rejected due to non-compliance with the section agenda.

Based on the results of the student conference, the best presentations will be chosen, and winners will receive valuable gifts from BAFO sponsors.

Article Formatting Requirements:

1. The text should be submitted electronically in *.doc or *.docx format. Files in other formats will not be accepted.
2. The article volume should be 5,000 - 7,000 characters (including spaces, excluding information about the author and the reference list), page format: A4.
3. No more than 2 authors are allowed per presentation.
4. The file name should consist of the section number and the full name(s) of the participant(s). Example: stud1IvanovI.doc / stud1IvanovIAndreevA.doc
5. Page margins: 2 cm. Font: Times New Roman.
 - 14 pt – Full name (boldface font), title of the article (bold + uppercase), text of the article.
 - 12 pt – scientific supervisor, educational institution, reference list (title itself – boldface font), captions for figures, tables.

- Single line spacing. Paragraph indent: 1.25 cm.
- List numbering is manual (not automatic).
- Automatic hyphenation throughout the text.
- Right alignment for: full name, educational institution, scientific supervisor, other author information.
- Centered alignment: title, references.
- Width alignment: article text, reference list, abstract, keywords.
- Page numbering: bottom right corner.
- Tables should be aligned with the width of the page.

6. Title Complex:

- Full name of the author(s);
- Full name of the educational institution;
- Information about the scientific supervisor – academic degree, academic title, position;
- Title of the article (numbers in the title should be written in words).

7. The originality of the text must be at least 70%.

8. In-text citations should be formatted according to complete bibliographic descriptions after the text according to GOST R 7.0.52008 "Bibliographic Reference."

- Each source must be cited in the text at the end of the article, enclosed in square brackets indicating the source number in the list and the page number of the quoted source (if applicable)

Bibliographic references should be arranged in alphabetical order. Citing sources is obligatory. No more than 4 sources.

9. The text may contain no more than one figure or one table. Figures and tables should be numbered. Figures should have labels and tables should have headings.

10. The text must be original, complete, and written in a scientific style.

When preparing your article for Student Conference Sections (in English), we recommend referring to the template attached in a separate file.

All articles will undergo a review for compliance with requirements. Non-compliance with formal requirements is grounds for rejection of articles for publication in the proceedings. The final decision on rejecting articles for publication is made solely by the Editorial Board.

The Editorial Board reserves the right to refuse publication of materials without explanation.

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We are looking forward to see you at the XXVI Baltic Forum!